

The Conference Board of Canada
Insights You Can Count On



A Conference Board Overview

Who We Are and What We Do



About The Conference Board of Canada

Insights You Can Count On



Our Executive Team (left to right): **Michael Bloom**, Vice-President, Organizational Effectiveness and Learning; **Bruce Joyce**, Vice-President, Leadership and Human Resources Research; **David Stewart-Patterson**, Vice-President, Public Policy; **Anne Golden**, President and CEO; **Perry Eisenschmid**, Vice-President, Marketing, Sales and IT; **Barb Hogberg**, Executive Director, Human Resources; **Jean-Pierre Boisclair**, Vice-President and Chief Financial Officer; **Glen Hodgson**, Senior Vice-President and Chief Economist.

We Are:

- The foremost independent, not-for-profit, applied research organization in Canada.
- Objective and non-partisan. We do not lobby for specific interests.
- Funded exclusively through the fees we charge for services to the private and public sectors.
- Experts in running conferences but also at conducting, publishing, and disseminating research; helping people network; developing individual leadership skills; and building organizational capacity.
- Specialists in economic trends, as well as organizational performance and public policy issues.
- Not a government department or agency, although we are often hired to provide services for all levels of government.
- Independent from, but affiliated with, The Conference Board, Inc. of New York, which serves nearly 2,000 companies in 60 nations and has offices in Brussels and Hong Kong.

Our Mission

The Conference Board builds leadership capacity for a better Canada by creating and sharing insights on economic trends, public policy, and organizational performance.

Board of Directors 2010–11

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¹ Member of the Executive Committee

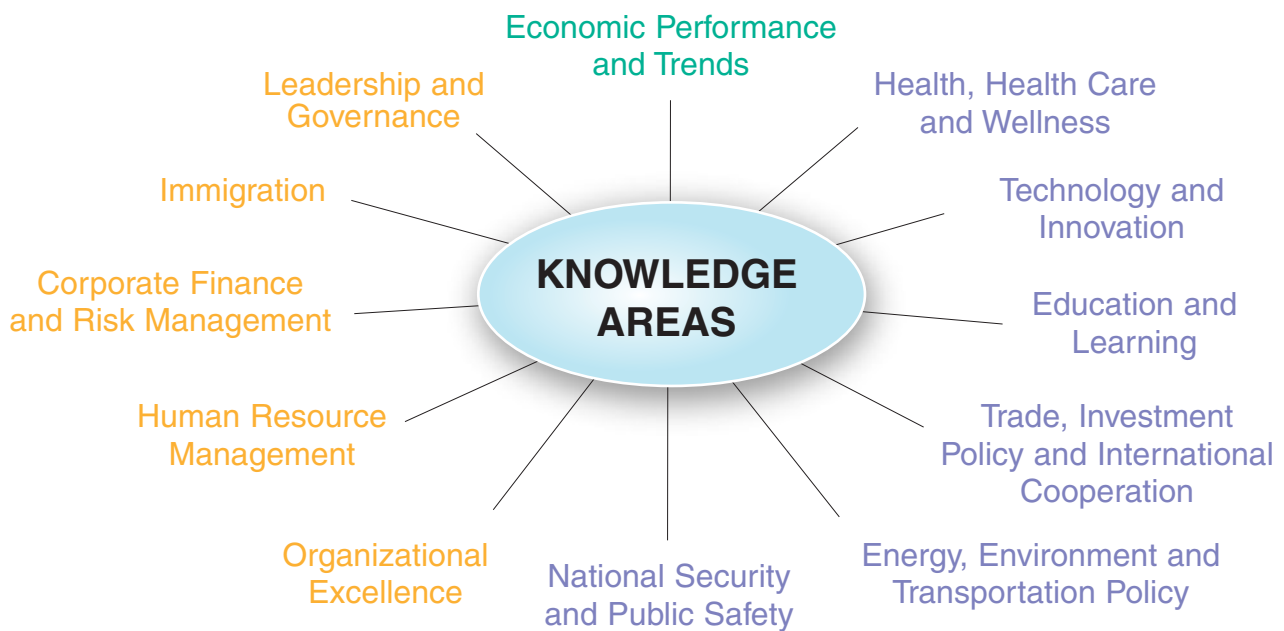
² Member of the Audit Committee

³ Member of the Governance Committee

Generating Expert Knowledge to Help You Succeed

We cover the topics and issues that concern you in three important subject areas:

ORGANIZATIONAL PERFORMANCE	ECONOMIC TRENDS	PUBLIC POLICY
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Our Main Services



e-Library: Access to In-Depth Insights, When You Need Them Most

Do you want access to expert thinking

on the issues that really matter to you and your organization? Our e-Library services will keep you on top and in the loop. And you can access them 24/7 from the office, from home, or while on the road. Download our policy-related publications for free, and purchase others as needed.



e-Data: Staying on Top of Major Economic Trends

Do you need the latest economic data to help you make better business decisions—fast? Our e-Data service gives you all of the Conference Board's economic information—and more.

Whether it's from Statistics Canada's latest labour force survey tables, forecasts of housing starts by city, employment figures, or consumer confidence indexes, we have it—and hundreds of other indicators. Get what you need—on time and from one convenient source.



Conferences, Seminars, and Workshops: Learning From Best-Practice Organizations and Industry Experts

You need to be aware of new and better ways to tackle the challenges facing you and your organization. By hearing about the experiences of industry experts and your peers on next and best practices, you can discover solutions to these challenges. The Conference Board holds conferences, seminars, and workshops at various locations across the country. These events provide convenient opportunities to listen to experts' views and gain timely insights you can put to work right away.

You can show leadership by sponsoring one or more of our conferences. Contact us to learn how our conferences can help you realize your marketplace goals.

Conference Board of Canada can help build capacity in your organization

**DETERMINE
GAPS**

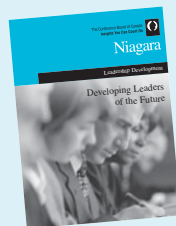
**IDENTIFY
SOLUTIONS**



Executive Networks: Exchanging Ideas and Making New Contacts on Strategic Issues

Are you searching for innovative solutions

to today's problems and tomorrow's challenges? Do you want to expand your base of business contacts? Our more than 40 executive networks let you meet other experts to identify best and next practices on the key issues facing you and your organization. Plus we make it easy for you to build your personal network and raise your profile. Groups typically meet two to four times per year at various locations across Canada. And between meetings, our network members-only websites provide an opportunity to exchange and receive valuable information.



The Niagara Institute— Our Leadership Development Programs: Developing Leaders of the Future

The Niagara Institute offers highly interactive and engaging leadership development programs for all levels of management. Through a combination of tested assessment tools, coaching, and self-directed development, you will leave with the knowledge required to address your leadership challenges with a renewed sense of vigour and confidence. Public programs range from two to five days and are usually held in Niagara-on-the-Lake, Ontario, but occasionally at other locations across Canada. Alternatively, we can design a program to meet the specific challenges and objectives of your organization.



Custom-Ordered Research: Tapping Our Research Expertise to Address Your Specific Issues

Sometimes you need a specific issue addressed or economic analysis prepared—and fast. You can access our team of more than 60 experienced researchers to get the insights you need. Research results can be disseminated as Conference Board research to a wide audience or exclusively to you for your own use. Plus we can arrange distribution to key decision makers and provide communications support, if appropriate. Request a proposal from our Corporate Account team.

DELIVER
SOLUTIONS

Other Services

- **Information Requests**

Our information specialists know where to go to get your questions answered. This service is available through some of our executive networks.

- **Awards Programs**

We host and co-sponsor a growing array of awards programs, giving recognition to best-in-class in the areas of employee and community investment programs, workplace literacy programs, learning technologies, employment equity, and governance.



The Directors College: Canada's University Accredited Corporate Director Development Program

The Directors College program raises the bar for professional standards and the dynamic relationship between corporate governance and corporate social responsibility. It is a residential program that is designed to create an environment for innovative and independent thinking. This is a joint initiative between The Conference Board of Canada and the DeGroote School of Business at McMaster University.

Our Competitive Advantage

- **An Integrated Canadian Perspective**—Our insights and solutions are enriched by a holistic view of Canada's and the world's economic, social, and policy environments, and supplemented by our expertise in organizational effectiveness. Our membership comprises more than 100,000 individuals from the private and public sectors and other stakeholders in every province and territory across the country.
- **Credibility**—Coming from a reputable, non-partisan research organization that conducts more than \$30 million worth of work each year, Conference Board findings carry weight with leaders, the media, and the general public. Our economic forecasts are based on rigorous econometric models and research.
- **Building and Leveraging Relationships**—The Conference Board of Canada has a unique ability to bring together the senior leaders of Canada's top corporations, agencies, and all levels of government to discuss issues, share and compare best practices, and learn from one another. And we have been doing this successfully for more than 50 years.

How We Can Help You

If your issue relates to economic trends, public policy, or organizational performance, the Conference Board can offer expertise along the way. All of our services are designed to build your individual and organizational capacity, whether you are at the earliest stages of issue assessment or ready to implement specific solutions.



Insights

How to become a member

Join us by purchasing any of our products and services. In doing so, you become a member of The Conference Board of Canada. For more information, check out our website at conferenceboard.ca, call 1-866-711-2262, or e-mail contactcboc@conferenceboard.ca.

Or register with our e-Library for free copies of our public policy research. Go to conferenceboard.ca/e-library or call 1-866-711-2262 for more information.

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